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FORM**

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Total Number of Pages in This Submission

Application Number	09/788,302
Filing Date	February 15, 2001
First Named Inventor	Sheldon et al.
Art Unit	3622
Examiner Name	Daniel Lastra
Attorney Docket Number	TI11-001

ENCLOSURES (Check all that apply)

<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD <div>Remarks Customer No. 021567.</div>	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Return Receipt Postcard.
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Wells St. John P.S.		
Signature			
Printed name	Mark W. Hendricksen		
Date	6-30-05	Reg. No.	32,356

CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:

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7-01-05

IFW3622

EV549569635

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Serial No. 09/788,302
Filing Date February 15, 2001
Inventor Sheldon et al.
Assignee Timely Rewards, Inc.
Group Art Unit 3622
Examiner Daniel Lastra
Attorney's Docket No. TI11-001
Customer No. 021567
Title: Integrated Frequency and Award Redemption Program for Installment
Based Receivables Behavior Modification and Customer Loyalty
Management

RESPONSE TO MARCH 31, 2005, OFFICE ACTION

To: Mail Stop Amendment
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

From: Mark W. Hendricksen (Tel. 509-624-4276; Fax 509-838-3424)
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In response to the Office Action dated March 31, 2005, please amend the above-identified application as follows:

Amendments to the Specification There are none.

Amendments to the Claims There are none.

Amendments to the Drawings There are none.

Remarks/Arguments begin on page 9 of this paper.

An **Appendix** is not included with this response since there are no accompanying drawing changes.